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Wisest Choice This Season In New York Real Estate: Jamaica, Queens

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If you are looking to invest in real estate and New York looks interesting, put Jamaica, Queens, and surrounding neighborhoods at the top of your list in 2016.

Up-and-coming neighborhoods in this area are showing up in real estate industry sites like StreetEasy and sought-after real estate destination shows on HGTV. A diverse middle class is attractive to young professionals and those looking for a mix of the hottest foody spots, eclectic artwork, family-friendly parks and schools. In fact, The Wall Street Journal just named this area the hottest NYC spot this year.

Top reasons why Jamaica, Queens, is the hottest find today:

- Diversity in the middle class is opening up doors to entrepreneurial business investments and ventures.
- Trendy restaurants and nightlife are bringing in young professionals.
- 3. Families feel safe and welcome, Residential areas have a traditional feel with parks and schools.
- 4. It is attractive to people in all walks of life. Families, young professionals and world travelers all want to live there.
- 5. A perfect mix of residential and commercial is key to balancing work and family life all in one location.
- 6. Projections for future development are strong indicators that Jamaica is trending toward middle to upper-middle class.
- 7. Investor tipping points find these particular neighborhoods still affordable enough now for a sound investment in future profits.
- Worldwide audiences are taking a closer look at shows like HGTV's "Selling New York."

Take a closer look, do your research and trust the experts. You will find Jamaica, Queens, to be a wise choice. Invest now while there is still room to invest.

Samia Farah is director of sales at Greiner-Maltz Investment Properties.